



**FOR IMMEDIATE RELEASE**

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Augusta County Economic Development & Tourism

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**Augusta County Tourism announces Spring Grant Program awards**

**VERONA, VA** – Augusta County Tourism is proud to announce \$7,500 in grant funds will be awarded to three local tourism partners in Augusta County. As part of the Augusta County Spring 2017 Tourism Grant Program, the grants support and enhance tourism efforts within Augusta County. To be eligible for this round of awards, programs must occur between January 1, 2017 and May 31, 2017, and possible eligible programs included events, fairs/festivals, marketing and social media applications, design and printing services as well as other projects promoting the Augusta County tourism industry.

Spring 2017 awardees are the Augusta County Historical Society, Black Bear Productions and ta Stable Craft Brewing.

"This year's applications were very strong, and we felt all award winners offered strong marketing potential for their respective program as well as strong potential for promoting other tourism partners," said Carolyn Bragg, Chair of the Board of Supervisors. "These grant funds help provide resources to strengthen the tourism industry in Augusta County."

Details on the grants are below:

<i>Program</i>	<i>Organization</i>	<i>Grant Award</i>
Driving/Biking Tours of Augusta County	Augusta County Historical Society	\$2,500
Red Wing Roots Music Festival	Black Bear Productions	\$2,500
SCB Winter/Spring Craft Beer & Dinner Theatre Series	ta Stable Craft Brewing	\$2,500

Augusta County Tourism hopes to continue the tourism grant program in 2017-2018. If you are an interested partner, please look for application materials in early summer 2017.

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Augusta County, Virginia: Where Industrial Growth Meets Exceptionally Beautiful Living

Located in the center of Virginia's Shenandoah Valley and at the intersection of I-64 and I-81, Augusta County offers a premiere Virginia location, a business-friendly environment, and affordable tax rates. Touted for our hospitality and can-do attitude, several of America's most well-known companies have located and expanded here. Pair that with our vibrant small cities and our breath-taking natural attractions, and you'll find the limitless opportunities we provide. More information at [www.AugustaVABusiness.com](http://www.AugustaVABusiness.com).